

ACMEE 2018

SPONSORSHIP PRIVILEGES & BENEFITS

S.NO.	PRIVILEGES	TITLE SPONSOR	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR
	SPONSORSHIP FEE ----->	Rs.20.0 lakhs + ST	Rs.15.0 lakhs + ST	Rs.7.5 lakhs + ST	Rs.2.5 lakhs + ST
1	Free Stall Space (Bare Space)	36 Sq.m.	24 Sq.m.	12 Sq.m.	-
2	Multi-Colour Advertisement in Fair Directory	Two Pages	Two Pages	Two Pages	One Page
3	Product Promotion Hoarding of size 25' x 5' in Ambattur Industrial Estate	✓	✓	✓	✓
4	Branding in all our Outdoor Media publicity - Banners / Hoardings in various Industrial Estates, Bus-Shelters, Busback panels, Autotops, etc.	✓	✓	✓	✓
5	Naming of a Hall	-	✓	-	-
6	Branding in Event Brochure, as and when published (with the confirmed sponsors) (*1)	✓	✓	✓	✓
7	Branding on all the Invites (1.5 lakh nos.)	✓	✓	✓	✓
8	Ad in ACMEE Newsletter, as and when published	One Page	One Page	Half -a- Page	Half -a- Page
9	AIEMA News (One Page Ad. & One Page Product writeup)	8 Editions	6 Editions	4 Editions	2 Editions
10	Branding through E-mail (*2)	✓	✓	✓	✓
11	Branding in all our Newspaper Ads. & Press Releases	✓	✓	✓	✓
12	Branding in all our Magazine Ads.	✓	✓	✓	✓
13	Promotion through official sites www.acmee.in & www.aiema.net (Logo of Sponsor with hyperlink to their Website)	✓	✓	✓	✓
14	Branding in International Networking Reception	✓	✓	✓	-
15	Site Brandings (*3)	✓	✓	✓	✓
16	Share Information on Exhibitors Database	✓	✓	-	-

NOTE:

- (*1) Company Logo will be included in the subsequent printing order
- (*2) Company Logo on the footer of all e-mail communications
- (*3) Contact Exhibition office for details on Site Brandings

